

Raffle vs Sweepstakes

Which one is better for you?

While Raffles are very familiar to most people, Sweepstakes are actually very similar, and they are not subject to the same legal restrictions as Raffles. Sweepstakes have their own set of restrictions as well, but organizers often find less friction when running a Sweepstakes compared to a Raffle. Whichever fundraiser is best for your organization, we would love to help!

	Raffle	Sweepstakes
 <p>Organization Type</p>	US Customers: Nonprofits Only Other Countries: Any Organization*	Any Organization*
 <p>Entry Requirements</p>	<ol style="list-style-type: none"> 1. Equal chance at all prizes OR 2. Select chances for specific prizes 	<ol style="list-style-type: none"> 1. Equal chance at all prizes AND 2. Free Alternate Method of Entry (AME) required & accessible from your fundraiser's official rules
 <p>Legal Regulations</p>	<p>Raffles are not allowed in many states. To run an online raffle, you must comply with federal, state, & local laws. You are responsible for complying with regulations for your organization's location as well as seeking legal guidance prior to launching your raffle.</p> <p>More info on state laws</p>	<p>Sweepstakes are legal in nearly every state. To run a sweepstakes, you must comply with Eventgroove's Official Rules & in some instances bonding or exclusion. You are responsible for seeking legal review. AME essentially removes the notion of "game of chance" because of free entries.</p> <p>Sweepstakes official rules</p>
 <p>Types Allowed</p>	Online, Hybrid (online+offline)	Online Only
 <p>Editing Flexibility</p>	Some changes can be made to a raffle post-publish. For example updating or adding prizes, changing the drawing date, and/or other tweaks to initial settings.	We strongly advise against making after the campaign publish due to the legal nature of Official Rules, which are essentially a contract between the organizer and ticket holders.
 <p>Drawing Methods</p>	Random or Manual	Random ONLY
 <p>Transaction Methods</p>	Credit/Debit Card (online or offline sale) Check (online or offline sale) Cash (offline sale) <i>Offline totals added to a fundraiser do not incur platform service fees or payment processing fees.</i>	Credit/Debit Card (online checkout required) Check (online checkout required)
 <p>Restrictions</p>	None	50/50 not allowed No printed tickets
 <p>Offline Sales</p>	Data may be entered or imported to include physical tickets	Not allowed

Pricing for Raffles & Sweepstakes

Entry Fee You set the price for your Raffle or Sweepstakes entries

+

Eventgroove Platform Fee

7.5%

OR

TIP PRICING

Allows full flexibility: absorb fees, pass on fees, ask the donor if they will pay

Requires min. of 10 tickets in base ticket price
Incentivized bonus entries issued towards prizes
Tips go to Eventgroove to cover platform costs
By default, processing fee is absorbed by the organizer

+

Stripe Payment Processing Fee

2.9% + \$0.30 per transaction
Stripe's standard rate

OR

2.2% + \$0.30 per transaction
This is the nonprofit rate, and requires additional screening by Stripe to secure.

*All fundraisers on Eventgroove Fundraising need to be charitable in nature. This means proceeds must benefit a cause or charity.

These comparisons are specific to the Eventgroove Fundraising platform. Some aspects may vary if using another provider or researching for in-person options.